

I have seen the results of our current regulations when my favorite small, locally-owned radio station was purchased by a large media conglomerate who employed a loophole in existing regulations to own more media outlets in one town than the current FCC rules allow. All the shows I enjoyed listening to were discontinued and the station now sounds exactly the same as all the others on the dial.

Further deregulation will not prevent other stations from suffering a similar fate, nor will it encourage any kind of diversity, nor even increase the quality of program offered by a single media company that controls all of the airwaves. If you doubt me, just ask everyone who used to listen to WISM-98.1 FM in Eau Claire, WI.